



Activate your muscles for Duchenne!



Go! for Duchenne is Jett Foundation's premiere athletic and endurance team fundraising program. Through **Go! for Duchenne**, you can roll, walk, run, ride, swim, golf, and more for Duchenne at athletic events like triathlons, road races, and bike rides while supporting Jett Foundation.

Duchenne muscular dystrophy (DMD) is a genetic disorder characterized by progressive muscle degeneration and weakness. We activate our muscles through these events to raise awareness of Duchenne in our communities, and on behalf of our friends and family members who are not able to run, walk, ride or swim alongside us. Some of our athletes partner with us solely to challenge themselves, with the added benefit of supporting an incredible cause. The funds raised through these events are used to support Jett Foundation's work providing enriching programs, education, and research for individuals and families impacted by neuromuscular disorders.

OUR 2022 GO! FOR DUCHENNE EVENTS

NATIONAL CHALLENGE JUNE 11-12 | NATIONWIDE

Born in the pandemic, the annual National Challenge is a show of strength in the fight against Duchenne. Walk, run, or roll from anywhere on the weekend of June 11 & 12 and raise funds and awareness for Duchenne while doing so!

COHASSET TRIATHLON JUNE 26 | COHASSET, MA

Tri4Jett was started in 2012 and is comprised of mothers, fathers, family members, and friends of those with Duchenne. This group of athletes swims, bikes, and runs to "TRI" to end Duchenne. Their goal is to raise awareness about the disease and support Jett Foundation.

JETTRIDE JULY 14-22 | PLYMOUTH, MA TO HERSHEY, PA

Siblings and teens who are not affected by Duchenne have their own set of hurdles to overcome. The JettRide gives them the opportunity to connect with other teens who are living through the same experiences and build lifelong friendships. This year the ride will kick-off at Jett Foundation's HQ town of Plymouth, MA and land in Hershey, PA.

GRAMPY'S CHARITY OPEN JULY 11 | MASHANTUCKET, CT

Jett Foundation is honored to be a beneficiary of the Annual Grampy's Charity Golf Open. This year's open will be at the exclusive Lake of Isles at Foxwoods in Connecticut. This golf open is completely underwritten by Grampy's Charities; every dollar from foursome registrations fully supports Jett Foundation programs.

FALMOUTH ROAD RACE AUGUST 21 | FALMOUTH, MA

Celebrating its 50th year, the Falmouth Road Race is an annual, internationally recognized seven-mile road race featuring an iconic seaside course enjoyed by elite and recreational runners since 1973. Our team of runners challenge themselves while raising funds and awareness for Duchenne and our programs for families impacted.

GO! GALS TRIATHLON TEAM SEPTEMBER 11 | HOPKINTON, MA

The Gals for Cal triathlon team was founded in 2009 by Cindy Quitzau, mother of Cal. The Gals currently participate in the Title 9 All Women's Triathlon in Hopkinton. This group has grown from 20, to nearly 100 passionate women, all committed to raising funds and awareness to support boys and families affected by Duchenne.

RODMAN RIDE FOR KIDS SEPTEMBER | FOXBORO, MA

Jett Foundation is thrilled to be an affiliate agency of the Rodman for Kids organization. Rodman for Kids is an umbrella matching gift charity raising funds for youth-focused social-service organizations that support children. Rodman is both a mission and an event. As a Go! for Duchenne sponsor, your gift will receive recognition at this premier event. However, you can also participate as a rider in the annual Ride for Kids – a 25 or 50-mile cycling tour through beautiful southeastern Massachusetts! It is a win-win for our partners, our supporters, and most of all, the kids who depend on us.

DON'T SEE ONE NEAR YOU?

Bring **Go! for Duchenne** to an endurance event in your hometown!
Email caitlin@jettfoundation.org to learn more about the process.





About Jett Foundation

ABOUT DUCHENNE MUSCULAR DYSTROPHY

Duchenne is the most common lethal genetic disorder of children worldwide. It is a progressive neuromuscular disorder that causes the loss of muscle function and independence. Most children are diagnosed around kindergarten, many will stop walking before high school, and few will celebrate their 25th birthday. There are approximately 15,000 patients in the United States living with Duchenne.

ALL PROCEEDS BENEFIT JETT FOUNDATION

Jett Foundation's mission is to extend and enrich the lives of individuals affected by Duchenne muscular dystrophy and other neuromuscular disorders.

We fulfill this mission by partnering with individuals and families through empowering educational programming, transformational direct service experiences, and by accelerating the development of life-changing treatments.

Some of our programs and resources for families include:

- **Camp Promise:** a free week of summer camp at three locations across the country for kids and young adults with select neuromuscular disorders like Duchenne, SMA, Becker, and more.
- **Jett Giving Fund:** a financial assistance program offering families support in a variety of areas, including purchase of accessible vehicles, rent and mortgage payments, grocery assistance, and more.
- **Family Workshops and Community Webinar Series:** educational opportunities for families to learn about Duchenne care, resources, and treatments from local clinicians, experts, and industry partners.
- **Family Support:** opportunities for parents, grandparents, siblings, and loved ones to connect with others experiencing similar journeys, creating friendships and developing strong support systems.

Thank you for supporting Jett Foundation! We can't do this work without you.

2021 GO! FOR DUCHENNE SPONSORS





Sponsorship Opportunities

Champion Sponsor - \$20,000

- Press release sent to regional news outlets in your area, highlighting your Go! for Duchenne partnership
- Listed in all event-specific press releases
- Premier logo placement on all printed event collateral including training t-shirts distributed to all athletes (artwork must be received by April 1)
- Color logo in the footer of Go! for Duchenne emails, logo listed on all event webpages
- One community partner highlight: 350-500-word piece featuring our partnership and the impact to be shared on our website, included in a summer newsletter, posted and tagged on Facebook
- Individual acknowledgment in event videos posted to social media and website
- Premier branding of National Challenge Cheer Kit
- Opportunity to provide branded item to be included in athlete welcome bag
- 10 (ten) event registrations for any of our seven events, including event t-shirts and athlete welcome bags

Endurance Sponsor - \$10,000

- Included in press release, highlighting your Go! for Duchenne partnership
- Prominent logo placement on all printed event collateral, including training t-shirts distributed to all athletes (artwork must be received by April 1)
- Logo in the footer of Go! for Duchenne emails
- Tagged "sponsored by" post for event promotion
- One sponsor thank you post
- Individual acknowledgment in event videos posted to social media and website
- Opportunity to provide branded item to be included in athlete welcome bag
- 5 (five) event registrations for any of our seven events, including event t-shirts and athlete welcome bags

Sprint Sponsor - \$5,000

- Included in press release, highlighting your Go! for Duchenne partnership
- Name listed on all printed event collateral
- Logo included on training t-shirt distributed to all athletes (artwork must be received by April 1)
- Tagged in "sponsored by" post for event promotion
- Opportunity to provide branded item to be included in athlete welcome bag
- 2 (two) event registrations for any of our seven events, including event t-shirts and athlete welcome bags

Event Sponsorship

Sponsor a specific event from this year's event lineup.

Gold Sponsor - \$2,500

- Name listed on event collateral
- Logo included on event-specific t-shirt (artwork must be received eight weeks prior)
- Registration for 3, including event t-shirts

Silver Sponsor - \$1,000

- Name listed on event collateral
- Name listed on event-specific t-shirt (artwork must be received eight weeks prior)
- Registration for 1, including event t-shirts

Examples of branded items for athlete welcome bag:

- **Water bottle**
- **Hand sanitizer**
- **Mask**
- **Baseball cap**
- **Cell phone accessories**
- **Headphones**
- **Sunglasses**
- **Sweatband**





Sponsor Benefit Overview

	CHAMPION SPONSOR	ENDURANCE SPONSOR	SPRINT SPONSOR
	\$20,000	\$10,000	\$5,000
# of event registrations	10	5	2
PRE-EVENT BENEFITS			
Recognition on event materials	●	●	●
Social media promotion	●	●	●
Website presence	●	●	●
Logo on training t-shirts	●	●	●
Presence on event email blasts	●	●	●
Named in press release	●	●	●
Individualized press release	●		
Community partner blog highlight	●		
LIVE EVENT RECOGNITION			
Branded item in athlete welcome bags	●	●	●
Logo placement on the back of event t-shirt	●	●	●
Logo placement on front of event t-shirt	●		
Premier branding of National Challenge Cheer Kit	●		
POST-EVENT BENEFITS			
Presence on post-event email blasts	●	●	●
Post-event thank you on social media	●	●	●
Brand presence on a Jett monthly newsletter	●		

	GOLD SPONSOR	SILVER SPONSOR
	\$2,500	\$1,000
# of event-specific registrations	3	1
EVENT-SPECIFIC BENEFITS		
Name listed on event collateral	●	●
Logo placement on event-specific t-shirt	●	
Name listed on event-specific t-shirt		●





Sponsorship Pledge Form

Name (as you wish it to appear in print): _____

Company Name (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone: _____ Business Home Mobile

Email (please include to receive your confirmation and details): _____

Sponsorship Level

- Champion Sponsor | \$20,000
- Endurance Sponsor | \$10,000
- Sprint Sponsor | \$5,000
- Gold Sponsor | \$2,500
- Silver Sponsor | \$1,000

Thank you!

I/we cannot sponsor but would like to support Jett Foundation with a gift of:

- \$100
- \$250
- \$350
- \$500
- \$_____

Total amount of support: \$_____

Matching Gift: Check here if your company offers a matching charitable gift program.

Payment Method

- Please bill me
- Check enclosed made payable to Jett Foundation, Inc.** (Preferred method, 100% of your gift supports our programs.)
- Call me to initiate a wire transfer.

Credit Card #: _____ Exp.: ____/____/____ CCV: _____

Cardholder Name: _____

Signature: _____ Date: _____

Please return to: Development, Jett Foundation
36 Cordage Park Circle, Suite 328, Plymouth, MA 02360
or maura@jettfoundation.org

