



Sponsorship Opportunities

World Duchenne Awareness Day Celebration
September 7, 2023

Annually on September 7th, the Duchenne community celebrates **World Duchenne Awareness Day (WDAD)**. On Thursday, September 7, 2023, Jett Foundation will be hosting our 7th annual WDAD event. Families, patients, advocacy organizations, and corporate partners will come together to show their **unity** and **commitment** to enhancing the quality of life for individuals and families impacted by Duchenne muscular dystrophy.

After four years of hosting a Boston-based event and three years of a fully virtual event, we are excited to continue to hold this event virtually in order to broaden our **reach** and Duchenne **awareness** throughout the country and beyond.

We will bring our WDAD event and activities into the homes of our families, clinicians, advocates, and industry partners everywhere, showing that we are united against Duchenne. This will be done in many ways: The beloved Jett red '**Stronger than Duchenne**' tee shirts, red lighting of landmarks throughout the country, fun virtual meet-ups on September 7th, and much more.

In addition, we are planning to deliver a special **WDAD Awareness Box** to those who sign up in order to raise awareness in hometowns, schools, and offices. Stay tuned for more details about how we plan to engage with our community and highlight that we are Stronger than Duchenne!

Presenting Sponsor - \$20,000+

- Premiere logo placement* on event collateral and WDAD awareness box if committed by July 1, 2023
- Opportunity to host/sponsor WDAD Activity with Jett on September 7, 2023
- Recognition as part of Jett Foundation welcome address to the community on WDAD
- One community partner highlight: 350-500-word piece featuring our partnership and the impact to be shared on our website, included in a summer newsletter, posted and tagged on Facebook
- One sponsor thank you post, one community partner feature post (mentioned above).
- Listed in event-specific marketing materials
- Up to thirty (30) complimentary t-shirts and other complimentary items (please provide one single address for these to be sent to)
- All other benefits listed below

Gold Sponsor - \$15,000

- Recognition on any events held by Jett throughout the day
- Tagged "sponsored by" post for event promotion
- One sponsor thank you post
- Up to twenty (20) complimentary t-shirts and other complimentary items (please provide one single address for these to be sent to)
- All other benefits listed below

Silver Sponsor - \$10,000

- Opportunity to provide one small, branded swag item in WDAD Awareness Boxes (must be received by July 21, 2023)
- Logo on WDAD Awareness Box
- Up to fifteen (15) complimentary t-shirts and other complimentary items (please provide one single address for these to be sent to)
- All other benefits listed below

Bronze Sponsor - \$5,000

- Logo/name included on t-shirts (if committed by July 1, 2023)
- Corporate logo on Jett's website and on event-related materials
- Opportunity for employee engagement in a volunteer capacity (help identify landmarks to light up red)
- Ten (10) complimentary t-shirts and other complimentary items (please provide one single address for these to be sent to)
- Logo on WDAD awareness boxes that will be mailed out to 100+ participants, if committed by July 1, 2023

Event Sponsor - \$2,500

- Corporate logo on Jett's website and on event-related materials
- Mention in all press and media releases
- Logo on awareness boxes that will be mailed out to 100+ participants, if committed by July 1, 2023
- Five (5) complimentary t-shirts (please provide one single address for these to be sent to)

Advocacy Sponsor - \$500

- Corporate Logo on Jett's WDAD website
- Corporate Logo on the box if committed by July 1, 2023
- Name included in blog post highlighting sponsors
- Two (2) complimentary shirts (please provide one single address for these to be sent to)
- One WDAD Awareness Box: Contents TBD

***INCLUSION DEADLINE:** For inclusion on printed materials, including the WDAD awareness box and t-shirts, artwork must be received by July 1, 2023.



Jett Foundation Programs

Funds raised at World Duchenne Awareness Day have an impact that reaches far beyond September's awareness event. WDAD sponsorship support is critical to our ability to operate and maintain the programs the community relies on and families have come to love. WDAD sponsors directly impact families through the following programs and initiatives throughout the year:

CAMP PROMISE

Camp Promise offers fun, innovative activities that teaches campers life skills and introduces campers to new experiences through adaptation, technology, creativity, and special guests. We pair campers one-to-one with a counselor who serves as the camper's buddy for the week and helps them enjoy camp fully, while ensuring their needs are being met. Camp Promise programs include **overnight sessions**, **virtual summer sessions**, **year-round programming**, and **18+ retreat camp sessions**.

EDUCATION

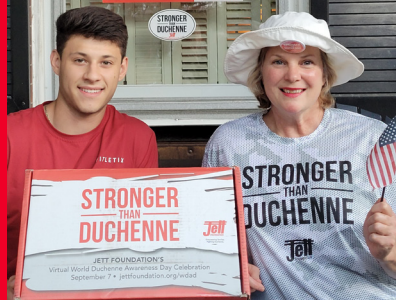
Through our educational programming initiatives, we empower those in the Duchenne community with the knowledge needed to be their own best advocates, spread awareness about Duchenne in the medical field, and help accelerate research and development. We cover a broad range of topics from an introduction to Jett Foundation direct-service programs to standards of care and available clinical trials or treatment options. We offer day-long **family workshops**, live hour-long **community webinars**, and **educational packages** all free of cost for individuals, families, clinicians, and others impacted by Duchenne across the country that provide crucial information, support, and resources.

FAMILY SUPPORT

Our **Community Ambassador** program empowers individuals, parents, grandparents, and others impacted by Duchenne across the country to be spokespeople on behalf of Jett Foundation. Ambassadors assist our team in educating others impacted by Duchenne through **parent support groups**, providing feedback to our pharmaceutical partners, and raising necessary funds for Jett Foundation programs.

JETT GIVING FUND

Jett Giving Fund provides financial assistance to individuals and families impacted by Duchenne who are in need of a helping hand. Jett Giving Fund offers families financial assistance through two main branches of support: the **Accessible Vehicle Fund** and the **Emergency Fund**. The Accessible Vehicle Fund helps families obtain safe, accessible transportation. The Emergency Fund provides grants to families facing unexpected, emergency situations for things like rent/mortgage payments, utility payments, groceries, and more.



Sponsorship Form

Virtual World Duchenne Awareness Day Celebration
September 7, 2023

Name (as you wish it to appear in print): _____

Company Name (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone: _____ ☐ Business ☐ Home ☐ Mobile

Email (please include to receive your confirmation and details): _____

Sponsorship Level

☐ \$20,000

☐ \$5,000

☐ \$15,000

☐ \$2,500

☐ \$10,000

☐ \$500

Thank you!

☐ **I/we cannot sponsor** but would like to support Jett Foundation with a gift of:

☐ \$250

☐ \$500

☐ \$1,000

☐ \$1,500

☐ \$ _____

Total amount of support: \$ _____

☐ **Matching Gift:** Check here if your company offers a matching charitable gift program.

Payment Method

☐ Please bill me

☐ **Check enclosed made payable to Jett Foundation, Inc.** (Preferred method, 100% of your gift supports our programs.)

☐ Call me to initiate a wire transfer.

☐ Credit Card #: _____ Exp.: ____/____/____ CCV: _____

Cardholder Name: _____

Signature: _____ Date: _____

Please return to: Development, Jett Foundation
65 Cordage Park Circle, Suite 130, Plymouth, MA 02360
or maura@jettfoundation.org

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jettfoundation.org