

Sponsorship Opportunities

WORLD DUCHENNE AWARENESS DAY

Virtual Activities September 7 &
In-Person Luncheon September 12, 2026



Every year on September 7th, the global community acknowledges World Duchenne Awareness Day (WDAD). This year, Jett Foundation is honoring the day a virtual component and Awareness Boxes on Monday, September 7th, 2026. We will continue to honor World Duchenne Awareness Month with an in-person luncheon event on **Saturday, September 12th, 2026.**

We're bringing people together! Families, advocacy groups, clinicians, and companies will unite to show their support for those living with Duchenne muscular dystrophy (Duchenne) and their families.

We want YOU to join us! Everyone is welcome – families, clinicians, advocates, and anyone who works in Duchenne research or care. Together, we will spread awareness through a myriad of opportunities available to the community thanks to the generosity of our event sponsors:

- An in-person luncheon with keynote speakers
- Jett red "Stronger Than Duchenne" t-shirts (a fan favorite!)
- Famous landmarks lit up red across the USA
- A virtual activity on September 7th
- Our special WDAD Awareness Box where we send materials to spread the word at home, school, or work and more!

Presenting Sponsor - \$15,000+

- Premiere logo placement on event collateral and WDAD Awareness Box if committed by July 1, 2026
- Sponsor the activity room at our in-person event, recognized with "sponsored by" signage in the room
- Recognition as part of Jett Foundation welcome address at in-person event and virtually
- One community partner blog highlight: 350-500-word piece featuring our partnership and the impact to be shared on our website, included in a summer newsletter, posted and tagged on Facebook
- One sponsor thank you post
- Listed as presenting sponsor in event-specific marketing materials
- Up to twenty (20) complimentary t-shirts
- Up to eight (8) tickets to the in-person event
- One (1) complimentary WDAD Awareness Box mailed to corporate office
- All other benefits listed below

Gold Sponsor - \$10,000

- Opportunity to provide one small, branded swag item in WDAD Awareness Boxes (must be received by July 25, 2026)
- Tagged in "sponsored by" post for event promotion
- Up to fifteen (15) complimentary t-shirts and other complimentary items (please provide one single address for these to be sent to)
- Up to six (6) tickets to the in-person event
- All other benefits listed below

***INCLUSION DEADLINE:** For inclusion on printed materials, including the WDAD Awareness Box and t-shirts, artwork must be received by July 1, 2026.

Silver Sponsor - \$5,000

- Opportunity for employee engagement in a volunteer capacity (help identify landmarks to light up red, serve on planning committee, volunteer in activity room)
- Up to ten (10) complimentary t-shirts (please provide one single address for these to be sent to)
- Up to four (4) tickets to the in-person event
- All other benefits listed below

Bronze Sponsor - \$2,500

- Logo/name included on t-shirts (if committed by July 1, 2026)
- Logo on WDAD Awareness Box that will be mailed out to 100+ participants (if committed by July 1, 2026)
- Logo on Jett's website and on event-related print materials
- Mention in all press and media releases
- Name included in blog post highlighting sponsors
- Up to five (5) complimentary t-shirts (please provide one single address for these to be sent to)
- Up to two (2) tickets to the in-person event
- Logo on WDAD Awareness Boxes that will be mailed out to 100+ participants, if committed by July 1, 2026

Non-Profit Advocacy Sponsor - \$500

- Logo on Jett's WDAD website
- Logo on the box if committed by July 1, 2026
- Name included in blog post highlighting sponsors
- Up to two (2) complimentary shirts
- Up to two (2) tickets to the in-person event

Individual Ticket - \$200

- Includes lunch & t-shirt

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World Duchenne Awareness Day (WDAD) isn't just about raising awareness in September. The funds raised through sponsorships have a lasting impact, allowing us to keep vital programs running year-round – programs that make a real difference for families living with Duchenne.

Here's how WDAD sponsors directly support families through Jett Foundation's ongoing initiatives:

CAMP PROMISE

Camp Promise offers fun, innovative activities that teaches campers life skills and introduces campers to new experiences through adaptation, technology, creativity, and special guests. We pair campers one-to-one with a counselor who serves as the camper's buddy for the week and helps them enjoy camp fully, while ensuring their needs are being met. Camp Promise programs include **overnight sessions**, **virtual summer sessions**, **year-round programming**, and **18+ retreat camp sessions**.

EDUCATION

Through our educational programming initiatives, we empower those in the Duchenne community with the knowledge needed to be their own best advocates, spread awareness about Duchenne in the medical field, and help accelerate research and development. We cover a broad range of topics from an introduction to Jett Foundation direct-service programs to standards of care and available clinical trials or treatment options. We offer day-long **family workshops**, live hour-long **community webinars**, and **educational packages** all free of cost for individuals, families, clinicians, and others impacted by Duchenne across the country that provide crucial information, support, and resources.

FAMILY SUPPORT

Our **Community Ambassador** program empowers individuals, parents, grandparents, and others impacted by Duchenne across the country to be spokespeople on behalf of Jett Foundation. Ambassadors assist our team in educating others impacted by Duchenne through **parent support groups**, providing feedback to our pharmaceutical partners, and raising necessary funds for Jett Foundation programs.

JETT GIVING FUND

Jett Giving Fund provides financial assistance to individuals and families impacted by Duchenne who are in need of a helping hand. Jett Giving Fund offers families financial assistance through three main branches of support: the **Accessible Vehicle Fund**, the **Emergency Fund**, and the **Equipment Assistance Fund**. The Accessible Vehicle Fund helps families obtain safe, accessible transportation. The Emergency Fund provides grants to families facing unexpected, emergency situations for things like rent/mortgage payments, utility payments, groceries, and more. The Equipment Assistance Fund helps families with small accessibility or medical items that are either not covered by insurance or too expensive.



Name (as you wish it to appear in print): _____

Company Name (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone: _____ Business Home Mobile

Email (please include to receive your confirmation and details): _____

Sponsorship Level

- | | |
|--|--|
| <input type="checkbox"/> \$15,000 Presenting | <input type="checkbox"/> \$2,500 Bronze |
| <input type="checkbox"/> \$10,000 Gold | <input type="checkbox"/> \$500 Non-Profit Advocacy |
| <input type="checkbox"/> \$5,000 Silver | <input type="checkbox"/> \$200 Individual Ticket |

Thank you!

I/we cannot sponsor but would like to support Jett Foundation with a gift of:

- \$250 \$500 \$1,000 \$1,500 \$_____

Total amount of support: \$ _____

Matching Gift: Check here if your company offers a matching charitable gift program.

Payment Method

- Please bill me
- Check enclosed made payable to Jett Foundation, Inc.** (Preferred method, 100% of your gift supports our programs.)
- Call me to initiate a wire transfer.

Credit Card #: _____ Exp.: ____/____/____ CCV: _____

Cardholder Name: _____

Signature: _____ Date: _____

Please return to: Development, Jett Foundation
390 Circuit Street, Norwell, MA 02061
or maura@jettfoundation.org

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